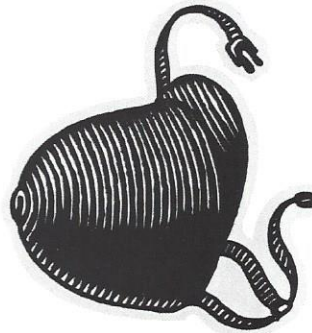




*Welcome to  
White Pine  
Horse Racing!*

Each year the White Pine Co. Horse Racing Committee works to improve its event for everyone's enjoyment including the race horse owners, the spectators and betting public and particularly the sponsors. Again this year, new sponsorship packets are being offered to increase exposure and give sponsors more opportunity to participate.



Contact the WPC Horse Racing Committee to schedule your package.



**SPONSORSHIP  
PACKET**

**WPC HORSE  
RACING  
COMMITTEE**

**PHONE: 775-289-8589**

**636 AULTMAN STREET  
ELY, NEVADA 89301**

**PO BOX 150185  
ELY, NEVADA 89315**

*White Pine  
County*

*Horse Race*

**August 17<sup>th</sup> & 18<sup>th</sup>  
2013**

**WHITE PINE COUNTY  
FAIRGROUNDS**



**SPONSORSHIP PACKET**



# Full Race Sponsorship

## PREMIUM SPONSORSHIP — \$5,000

- Two (2) 4 x 8 banner at fairground entrances
- One (1) paddock sign above horses
- Full sponsorship page opposite race page
- Sponsorship list both days
- Winner blanket—up to four (4) sponsor names on blanket
- One (1) box seats passes

## SPONSORSHIP—\$3,000

- One (1) 4 x 8 banner at fairgrounds entrance
- Opportunity to buy one paddock sign at \$300
- Opportunity to buy one pari-mutuel window sign at \$150
- Full sponsorship page opposite race page
- Sponsorship list both days
- Winner blanket—up to four (4) sponsor names on blanket

## SPONSORSHIP \$750

- 4 sponsors per race
- One (1) 4 x 8 banner at fairgrounds entrance
- Opportunity to buy one paddock sign at \$300
- Opportunity to buy one pari-mutuel window sign at \$150
- Sponsorship page opposite race page
- Sponsorship List both days

## SPONSORSHIP \$300 \*

- 10 businesses or individuals per race
- Opportunity to buy pari-mutuel window sign at \$150 if available
- Sponsorship page opposite race page
- Sponsorship list both days

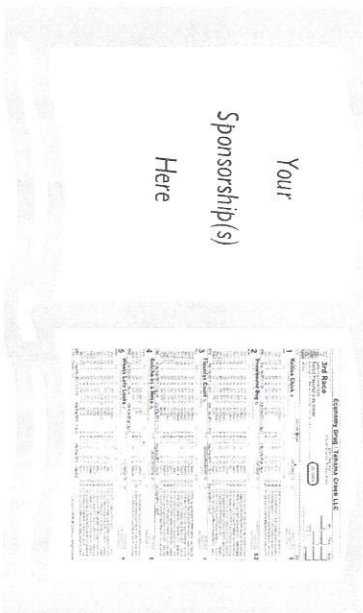
## SPONSORSHIP \$200 \*

- 15 businesses or individuals per race
- Opportunity to buy pari-mutuel window sign at \$150 if available
- Sponsorship page opposite race page
- Sponsorship list both days

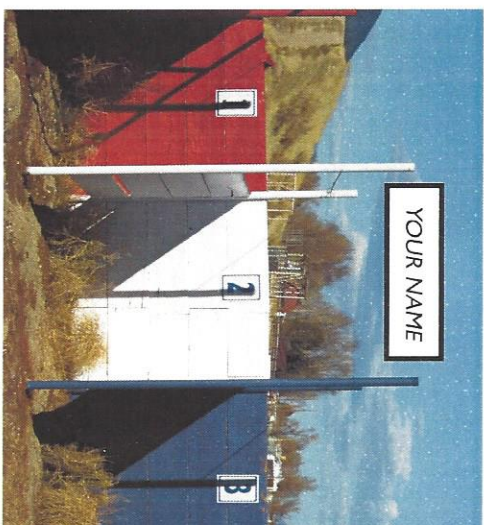
## SPONSORSHIP \$100 \*

- 30 businesses or individuals per race
- Opportunity to buy pari-mutuel window sign at \$150 if available
- Sponsorship page opposite race page
- Sponsorship list both days

\* Can sponsor more than one race



Pari-mutuel Window Sign - \$150 with full sponsor as indicated. Sponsors will receive a 2X4 banner with name and logo to be placed above a window at the pari-mutuels.



Paddock Sign - \$300 with full sponsor as indicated. Sponsors will receive a 3X8 banner to be placed above the back wall of a paddock stall.